

Biographical Description for The HistoryMakers® Video Oral History with Donna Satchell

PERSON

Satchell, Donna, 1951-

Alternative Names: Donna Satchell;

Life Dates: December 20, 1951-

Place of Birth: New York, New York, USA

Residence: Stone Mountain, GA

Occupations: Motivational Speaker

Biographical Note

Donna Satchell was born on December 20, 1951 in Brooklyn, New York to Jennie and J.C Horton. The family moved to Mount Vernon, New York where she attended public school. After high school, Satchell worked for over ten years in various administrative positions for Booz Allen Hamilton, the American Stock Exchange, and Mutual of New York.

Satchell's career began with the Bristol Myers Squibb Company-Clairol Division in 1984. While working at Bristol Myers, Satchell was promoted from administrative assistant to category development manager in 1998. She also attended Mercy College at night to receive her B.S. degree in business administration in 1989.

Her twenty-plus years of corporate experience combined with her desire to help firms develop their employees helped her build a business based on her professional and personal business ethics and experiences. In 2001, Satchell founded STARR Consulting and Training. Her workforce training programs focus on customer service, team work, time management, principles for workplace success, and public speaking. Her clients include the Coca-Cola Company, The City Atlanta, Cox Communications, the Centers for Disease Control, and the Internal Revenue Service.

The Lessons Learned in Corporate America and How to Make the Most of Your 9 to 5 are just two popular titles among her DVD lecture series. Satchell is also the co-author of The Power of Motivation and a five-part series entitled 303 Solutions. She is one of the co-founders of Women Aspiring Together to Succeed and a member of the National Speakers Association, Les Brown Speakers Network, and the American Society for Training and Development.

Satchell currently resides in Stone Mountain, Georgia.

Related Entries

Mount Vernon High School [STUDENTOF]
[from ? to ?]

H.S.

Washington Junior High School [STUDENTOF]
[from ? to ?]

Robert Fulton Public School [STUDENTOF]
[from ? to ?]

Westchester Community College [STUDENTOF]
[from ? to ?]

Associate's

Mercy College [STUDENTOF]
[from ? to ?]

Bachelor's

Clairol, Inc. [EMPLOYEEOF]
[from ? to ?]

Secretary; Assistant Product Manager

Booz Allen Hamilton [EMPLOYEEOF]
[from ? to ?]

Executive Assistant

New York Mutual Life Insurance Company [EMPLOYEEOF]
[from ? to ?]

Secretary

American Stock Exchange [EMPLOYEEOF]
[from ? to ?]

Secretary

National Speakers Association [MEMBEROF]
[from ? to ?]