

Biographical Description for The HistoryMakers® Video Oral History with Princell Hair

PERSON

Hair, Princell, 1967-

Alternative Names: Princell Hair;

Life Dates: February 2, 1967-

Place of Birth: Fort Lauderdale, Florida, USA

Work: Tallahassee, FL

Occupations: Broadcast Executive

Biographical Note

Broadcast executive Princell Hair was born on February 2, 1967 in Fort Lauderdale, Florida. Hair attended Fort Lauderdale High School and graduated in 1985. That same year, he enrolled in the U.S. Naval Academy, where he spent the next four years. Hair was then admitted to Florida International University in Miami, graduating two years later with his B.S. degree in broadcast journalism. He entered the world of journalism soon after, working as a writer and producer for WPLG-TV and WSVN-TV, ABC and Fox-affiliated stations, respectively. In 1993, Hair was hired as an executive producer for Chicago's WSVN-TV. After two years, he was hired as an assistant news director for the CBS station WKMG-TV in Orlando, Florida. Hair was then named news director for Hearst television station WBAL-TV in Baltimore, Maryland, where he served from 1998 to 2001.

In 2001, Hair was hired by Viacom to oversee thirty nine CBS television stations. After two years with Viacom, he was appointed general manager for the Cable News Network (CNN) and later promoted to senior vice president at Turner Broadcasting, Inc. After enrolling at Emory University's Goizueta Business School in Atlanta, Georgia, Hair obtained his M.B.A. degree in 2006. He was then named senior vice president of news operations for Comcast SportsNet, two years later; and, in 2012, was promoted to senior vice president of news and talent for NBC Sports Group, overseeing talent recruitment, negotiation and development.

Hair has served on the board of directors of the Radio and Television News Directors Association/Foundation (RTNDA/F), and the board of visitors at Florida A&M University's School of Journalism and Graphic Communication. He won a 1994 Emmy Award in Chicago as Executive Producer of "Our Future Crisis," a broadcast special about inner-city violence. He is a former member of the National Association of Black

Journalists, the National Black MBA Association and the National Association of Broadcasters. He and his wife have five children.

Princell Hair was interviewed by The HistoryMakers on May 21, 2012.

Related Entries

Emory University [STUDENTOF]

[from ? to ?]

M.B.A.

Florida International University [STUDENTOF]

[from ? to ?]

B.S. Journalism

Fort Lauderdale High School [STUDENTOF]

[from ? to ?]

Diploma

WMMB TV [EMPLOYEEOF]

[from 1970 to ?]

Executive Producer

WKMG TV [EMPLOYEEOF]

[from 1995 to 1997]

Assistant News Director

WBAL TV [EMPLOYEEOF]

[from 1968 to ?]

News Director

Viacom Productions [EMPLOYEEOF]

[from 2001 to 2003]

Vice President of News

Turner Broadcasting System, Inc. [EMPLOYEEOF]

[from 1967 to ?]

senior Vice President

CNN [EMPLOYEEOF]

[from 2003 to 2005]

General Manager

Comcast SportsNet [EMPLOYEEOF]

[from 2008 to 2012]

Senior Vice President of News Operations

NBC [EMPLOYEEOF]

[from 2012 to ?]

Senior Vice President of News Content

Florida A&M University School of Journalism [MEMBEROf]

[from ? to ?]

Board of Vistors

National Association of Black Journalists (NABJ) [MEMBEROf]

[from ? to ?]

Member

National Black MBA Association [MEMBEROf]

[from ? to ?]

Member

National Association of Broadcasters [MEMBEROf]

[from ? to ?]

Member

Radio and Television News Directors Association/Foundation (RTNDA/F) [MEMBEROf]

[from ? to ?]

Board of Directors