

Biographical Description for The HistoryMakers® Video Oral History with Gayle Greer

PERSON

Greer, Gayle, 1941-

Alternative Names: Gayle Greer;

Life Dates: March 11, 1941-

Place of Birth: Tulsa, Oklahoma, USA

Residence: Nashville, TN

Occupations: Media Executive

Biographical Note

Cable television executive Gayle Greer was born in Tulsa, Oklahoma on March 11, 1941. After graduating from Tulsa City High School, Greer briefly attended Fisk University and Oklahoma State University before enrolling at the University of Houston. Greer graduated from the University of Houston with her B.A. degree in political science and sociology in 1966, and her M.A. degree in social work in 1968.

Upon graduation, Greer spent ten years working as a case manager, and briefly served as Director of the Fort Wayne, Indiana chapter of the National Urban League. Her career in cable television began when she was hired by American Television and Communications (now a division of Time Warner, Inc.). She held several executive positions during her twenty-year career there, including senior vice president of Time Warner Communications and group vice president of Time Warner Cable. In this capacity, Greer oversaw thirty-five cable systems with over thirty-five hundred customers in thirty-three states. She also managed the integration of telephony and cable operations in several cable divisions. Greer's career in cable television and internet services made her one of the country's most prominent business executives. After retiring from Time Warner Entertainment (then a division of AOL/Time Warner) in 1998, Greer went on to become co-founder of GS2.Net, a broadband services provider, and served as chairwoman until 2001. In 2005, Greer was appointed a member of the Board of Directors of eLEC Communications Corporations, and then became an independent director of Pervasip Corp.

Greer co-founded the National Association of Minorities in Cable and Telecommunications in 1980, and later served on the board of directors of ING North America Financial Services Company, eLEC Communications, Inc. and One World Theater in Austin. From 1990 until 1992, Greer served as chair of the Mile High United

Way Board of Trustees, and chaired its allocations committee from 1988 to 1990. Greer is the recipient of several awards and recognitions, including Time Warner's Andrew Heiskell Community Services Award, the National Cable Television Association's Vanguard Award for Leadership, and the L. Patrick Mellon Mentorship Award. For her achievements, Greer was featured in the Denver Business Journal's "Who's Who in Telecommunications."

Gayle Greer was interviewed by The HistoryMakers on February 2, 2013.

Related Entries

Booker T. Washington High School [STUDENTOF]
[from ? to ?]

Diploma

University of Houston [STUDENTOF]
[from ? to ?]

B.S.

University of Houston [STUDENTOF]
[from ? to ?]

MSW

Various [EMPLOYEEOF]
[from 1968 to 1972]

Social Work Case Manager

Houston Urban League [EMPLOYEEOF]
[from 1971 to 1974]

Community Organizer

One America [EMPLOYEEOF]
[from 1974 to 1975]

Organizer

Fort Wayne Urban League [EMPLOYEEOF]
[from 1975 to 1979]

Executive Director

American Television and Communications Corporation [EMPLOYEEOF]
[from 1979 to 1980]

Manager of Franchise Development

American Television and Communications Corporation [EMPLOYEEOF]
[from 1980 to 1984]

Vice President of Marketing Development

Time Warner, Inc. [EMPLOYEEOF]
[from 1984 to 199602]

Group Vice President for ATC's National Division

Public Service Company of Colorado [EMPLOYEEOf]
[from 1990 to ?]

Director

Time Warner, Inc. [EMPLOYEEOf]
[from 1996 to 1998]

National Association of Minorities in Cable and Telecommunications [MEMBEROf]
[from 1980 to ?]

Co-Founder

Mile High United Way [MEMBEROf]
[from 1990 to 1992]

Chairwoman, Board of Trustees

ING North America financial Services Company [MEMBEROf]
[from 1997 to ?]

Member, Board of Directors

GS2.Net [MEMBEROf]
[from 1998 to ?]

Co-Founder

eLEC Communications Corporation [MEMBEROf]
[from 2005 to ?]

Member, Board of Directors