

# Biographical Description for The HistoryMakers® Video Oral History with Patricia Andrews-Keenan

PERSON

Andrews-Keenan, Patricia, 1954-

**Alternative Names:** Patricia Andrews-Keenan;

**Life Dates:** July 19, 1954-

**Place of Birth:** New Orleans, Louisiana, USA

**Residence:** Chicago, Illinois

**Work:** Chicago, Illinois

**Occupations:** Media Executive

## Biographical Note

Media and public relations executive Patricia Andrews-Keenan was born in 1954 to Pearline Henderson and James Andrews. She received her B.A. degree in journalism from Grambling State University in 1977, and went on to graduate from the Executive Leadership Development Program at UCLA's Anderson School.

In 1990, Andrews-Keenan was hired as Director of Public Affairs at Jones Intercable; and, in 1996, she was appointed Vice President of Communications of AT&T Broadband in Deerfield, Illinois. A year later, Andrews-Keenan became Executive Director of Communications at Tele-Communications, Inc., where she served until 2002, when she was appointed as Comcast's Vice President of Communications in Chicago, Illinois. Then, in 2007, she was hired as Vice President of Corporate Affairs at The Nielsen Company.

In 2008, Andrews-Keenan founded The Tallulah Group, a public relations, communications, media relations and community affairs firm, where she serves as President and Chief Strategist. Her clients have included Quarles & Brady, LLP, Merit Medical, Chicago State University, IlliniCare, LINK Unlimited, Columbia College Chicago, C. Cretors & Company, and the 100 Black Men of Chicago. Additionally, from 2008 until 2010, Andrews-Keenan was an adjunct professor at Columbia College Chicago, where she taught culture, race and media. Andrews-Keenan has served on a number of organizational boards and committees. She has served on the board of directors of the Chicago Children's Choir, and was a past national president of the National Association for Multi-Ethnicity in Communications (NAMIC). She has also served on the boards of Volunteers of America, the Naperville Chamber of Commerce

and the DuPage County Girl Scouts. Andrews-Keenan was a former board chair for the Quad County Urban League, and has been appointed to the YMCA's Black and Latino Achievers Steering Committee. In addition, she holds memberships in the Executive's Club of Chicago.

Andrews-Keenan has also received numerous awards for her community relations work, including both a Silver Anvil and Gold Anvil from the Public Relations Society of America, as well as several Beacon Awards from the Association of Cable Communicators (ACC).

Patricia Andrews-Kennan was interviewed by The HistoryMakers on January 23, 2014.

## Related Entries

**Grambling State University** [STUDENTOF]  
[from ? to ?]

**B.A.**

**University of California, Los Angeles** [STUDENTOF]  
[from ? to ?]

**Executive Leadership Program**

**Wright Elementary School** [STUDENTOF]  
[from ? to ?]

**Tallulah High School** [STUDENTOF]  
[from ? to ?]

**News-Press** [EMPLOYEEOF]  
[from ? to ?]

**Intern**

**Denver Weekly News** [EMPLOYEEOF]  
[from ? to ?]

**Mountain Bell** [EMPLOYEEOF]  
[from ? to ?]

**Internal Revenue Service** [EMPLOYEEOF]  
[from ? to ?]

[EMPLOYEEOF]  
[from ? to ?]

**Jones Intercable** [EMPLOYEEOF]  
[from 1990 to 1996]

**Director of Public Affairs**

**AT&T** [EMPLOYEEOF]  
[from 1996 to 1997]

**Vice President of Communications**

**Telecommunications, Inc.** [EMPLOYEEOf]  
[from 1997 to 2002]

**Executive Director of Communications**

**Comcast** [EMPLOYEEOf]  
[from 2002 to 2007]

**Vice President of Communications**

**Nielsen Media Research** [EMPLOYEEOf]  
[from 2007 to 2008]

**Vice President of Corporate Affairs**

**Tallulah Group** [EMPLOYEEOf]  
[from 2008 to ?]

**Founder, President and Chief Strategist**

**Columbia College** [EMPLOYEEOf]  
[from 2008 to 2010]

**Adjunct Professor**

**Chicago Children's Choir** [MEMBEROf]  
[from ? to ?]

**Board Member**

**National Association for Multi-Ethnicity in Communications (NAMIC)** [MEMBEROf]  
[from ? to ?]

**Past National President**

**Volunteers of America** [MEMBEROf]  
[from ? to ?]

**Board Member**

**Naperville Chamber of Commerce** [MEMBEROf]  
[from ? to ?]

**Board Member**

**DuPage County Girl Scouts** [MEMBEROf]  
[from ? to ?]

**Board Member**

**Quad County Urban League** [MEMBEROf]  
[from ? to ?]

**Board Chair**

**Young Men's Christian Association (YMCA)** [MEMBEROf]  
[from ? to ?]

**Member**

**Executive's Club of Chicago** [MEMBEROF]  
[from ? to ?]

**Member**

**Gramblinite** [MEMBEROF]  
[from ? to ?]

**Editor**

**Alpha Kappa Alpha** [MEMBEROF]  
[from ? to ?]

**The Walter Kaitz Foundation** [MEMBEROF]  
[from ? to ?]

**Fellow**

**Women in Cable Telecommunications** [MEMBEROF]  
[from ? to ?]