

Biographical Description for The HistoryMakers® Video Oral History with Sheryl Hilliard Tucker

PERSON

Tucker, Sheryl Hilliard

Alternative Names: Sheryl Hilliard Tucker;

Life Dates: July 13, 1956-

Place of Birth: Passaic, New Jersey, USA

Residence: Verona, NJ

Work: New York, NY

Occupations: Magazine Publishing Chief Executive

Biographical Note

Magazine executive Sheryl Hilliard Tucker was born on July 13, 1956 in Passaic, New Jersey to Arthur and Audrey Hilliard. Interested in writing and journalism early in life, she wrote for the alternative newspaper in her hometown of Rutherford, New Jersey. In 1974, she graduated from Rutherford High School and attended Cornell University in Ithaca, New York, where she created two multicultural publications, Eclipse and Umoja Sasa, and received her B.A. degree in 1978. She then went on to attend Columbia University Graduate School of Journalism and graduated with her M.A. degree in 1982.

In 1977, Tucker interned at Woman's Day magazine and then was hired by CBS Special Interest Publications as an associate editor to work on a variety of themed publications such as Woman's Day Guide To Working Woman. In 1982, she was hired as the personal finance associate editor at Black Enterprise, and was promoted to managing editor after a year and a half. Tucker left Black Enterprise in 1987 to work with her husband's design and advertising firm, Hilliard Tucker Marketing Communications, where she worked for three years. She then returned to Black Enterprise as the magazine's editor-in-chief and vice president in 1990.

Tucker moved to Money magazine in 1995, where she managed some of the publication's most important franchises, including the annual Money Summit. She also created a partnership with the National Football League to develop the NFL Rookie Financial Bootcamp. In 2005, as executive editor, Tucker played a key role in the overhaul of Money's design. In 2006, she was appointed executive editor of Time, Inc.; and, in 2009, became acting editor in chief of Essence magazine. One year later, Tucker transitioned her career into corporate responsibility and philanthropy and re-launched

the Time Warner Foundation. In 2014, she was named director of development and marketing for AFS Intercultural Programs.

Tucker has edited several books, including Prime Time: African American Women's Guide to Midlife Health and Wellness and The New MONEY Book of Personal Finance, and co-authored Tomorrow Begins Today: African-American Women as We Age.

Tucker has been honored by many organizations, including Glamour magazine, the New York City YWCA Academy of Women Achievers and 100 Black Men of America. She is a member of the Cornell University Board of Trustees, chair of the Gaston Porter Health Improvement Center, and former co-chair of the Time Warner Women's Network.

She is married to Roger C. Tucker, a private art dealer and educator. They have two adult children, Ara and Alexis, who are both attorneys.

Sheryl Hilliard Tucker was interviewed by The HistoryMakers on April 11, 2014.

Related Entries

Rutherford High School [STUDENTOF]
[from ? to ?]

Cornell University [STUDENTOF]
[from ? to ?]

B.A.

Columbia University Graduate School of Journalism [STUDENTOF]
[from ? to ?]

M.A.

Woman's Day Magazine [EMPLOYEEOF]
[from 1977 to 1977]

Intern

CBS Special Interest Publications [EMPLOYEEOF]
[from 1977 to 1982]

Associate Editor

Black Enterprise [EMPLOYEEOF]
[from 1982 to 1984]

Personal Finance Associate Editor

Black Enterprise [EMPLOYEEOF]
[from 1984 to 1987]

Managing Editor

Hilliard Tucker Marketing Communications [EMPLOYEEOF]
[from 1987 to 1990]

Black Enterprise [EMPLOYEEOf]
[from 1990 to 1995]

Editor-in-Chief and Vice President

Money Magazine [EMPLOYEEOf]
[from 1995 to 2005]

Management/Executive Editor

Time Inc. [EMPLOYEEOf]
[from 2006 to 2009]

Executive Editor

Essence Magazine [EMPLOYEEOf]
[from 2009 to 2010]

Acting Editor-in-Chief

Time Warner Foundation [EMPLOYEEOf]
[from 2010 to 2014]

Special Projects Consultant

AFS Intercultural Programs [EMPLOYEEOf]
[from 2014 to ?]

Director of Development and Marketing

Cornell University [MEMBEROf]
[from ? to ?]

Trustee

Gaston Porter Health Improvement Center [MEMBEROf]
[from ? to ?]

Chair

Time Warner Women's Network [MEMBEROf]
[from ? to ?]

Co-Chair