

Finding Aid to The HistoryMakers® Video Oral History with Sheryl Hilliard Tucker

Overview of the Collection

Repository:	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
Creator:	Tucker, Sheryl Hilliard
Title:	The HistoryMakers® Video Oral History Interview with Sheryl Hilliard Tucker,
Dates:	April 11, 2014
Bulk Dates:	2014
Physical Description:	8 uncompressed MOV digital video files (3:47:01).
Abstract:	Magazine publishing chief executive Sheryl Hilliard Tucker (1956 -) was director of development and marketing for AFS Intercultural Programs. She served as editor-in-chief of Black Enterprise and Essence magazines, and as executive editor of Time, Inc. Hilliard-Tucker was interviewed by The HistoryMakers® on April 11, 2014, in New York, New York. This collection is comprised of the original video footage of the interview.
Identification:	A2014_103
Language:	The interview and records are in English.

Biographical Note by The HistoryMakers®

Magazine executive Sheryl Hilliard Tucker was born on July 13, 1956 in Passaic, New Jersey to Arthur and Audrey Hilliard. Interested in writing and journalism early in life, she wrote for the alternative newspaper in her hometown of Rutherford, New Jersey. In 1974, she graduated from Rutherford High School and attended Cornell University in Ithaca, New York, where she created two multicultural publications, *Eclipse* and *Umoja Sasa*, and received her B.A. degree in 1978. She then went on to attend Columbia University Graduate School of Journalism and graduated with her M.A. degree in 1982.

In 1977, Tucker interned at *Woman's Day* magazine and then was hired by CBS Special Interest Publications as an associate editor to work on a variety of themed publications such as *Woman's Day Guide To Working Woman*. In 1982, she was hired as the personal finance associate editor at *Black Enterprise*, and was promoted to managing editor after a year and a half. Tucker left *Black Enterprise* in 1987 to work with her husband's design and advertising firm, Hilliard Tucker Marketing Communications, where she worked for three years. She then returned to *Black Enterprise* as the magazine's editor-in-chief and vice president in 1990.

Tucker moved to *Money* magazine in 1995, where she managed some of the publication's most important franchises, including the annual *Money* Summit. She also created a partnership with the National Football League to develop the NFL Rookie Financial Bootcamp. In 2005, as executive editor, Tucker played a key role in the overhaul of *Money's* design. In 2006, she was appointed executive editor of Time, Inc.; and, in 2009, became acting editor in chief of *Essence* magazine. One year later, Tucker transitioned her career into corporate responsibility and philanthropy and re-launched the Time Warner Foundation. In 2014, she was named director of development and marketing for AFS Intercultural Programs.

Tucker has edited several books, including *Prime Time: African American Women's Guide to Midlife Health and*

Wellness and *The New MONEY Book of Personal Finance*, and co-authored *Tomorrow Begins Today: African-American Women as We Age*.

Tucker has been honored by many organizations, including *Glamour* magazine, the New York City YWCA Academy of Women Achievers and 100 Black Men of America. She is a member of the Cornell University Board of Trustees, chair of the Gaston Porter Health Improvement Center, and former co-chair of the Time Warner Women's Network.

She is married to Roger C. Tucker, a private art dealer and educator. They have two adult children, Ara and Alexis, who are both attorneys.

Sheryl Hilliard Tucker was interviewed by *The HistoryMakers* on April 11, 2014.

Scope and Content

This life oral history interview with Sheryl Hilliard Tucker was conducted by Larry Crowe on April 11, 2014, in New York, New York, and was recorded on 8 uncompressed MOV digital video files. Magazine publishing chief executive Sheryl Hilliard Tucker (1956 -) was director of development and marketing for AFS Intercultural Programs. She served as editor-in-chief of Black Enterprise and Essence magazines, and as executive editor of Time, Inc.

Restrictions

Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

Persons:

Tucker, Sheryl Hilliard

Crowe, Larry (Interviewer)

Hickey, Matthew (Videographer)

Subjects:

African Americans--Interviews
Tucker, Sheryl Hilliard--Interviews

Organizations:

HistoryMakers® (Video oral history collection)

The HistoryMakers® African American Video Oral History Collection

Occupations:

Magazine Publishing Chief Executive

HistoryMakers® Category:

MediaMakers

Administrative Information

Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

Preferred Citation

The HistoryMakers® Video Oral History Interview with Sheryl Hilliard Tucker, April 11, 2014. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

Detailed Description of the Collection

Series I: Original Interview Footage

Video Oral History Interview with Sheryl Hilliard Tucker, Section A2014_103_001_001, TRT: 1:30:29 ?

Video Oral History Interview with Sheryl Hilliard Tucker, Section A2014_103_001_002, TRT: 2:29:16 ?

Video Oral History Interview with Sheryl Hilliard Tucker, Section A2014_103_001_003, TRT: 3:30:07 ?

Video Oral History Interview with Sheryl Hilliard Tucker, Section A2014_103_001_004, TRT: 4:28:53 ?

Video Oral History Interview with Sheryl Hilliard Tucker, Section A2014_103_001_005, TRT: 5:29:36 ?

Video Oral History Interview with Sheryl Hilliard Tucker, Section A2014_103_001_006, TRT: 6:28:18 ?

Video Oral History Interview with Sheryl Hilliard Tucker, Section A2014_103_001_007, TRT: 7:36:25 ?

Video Oral History Interview with Sheryl Hilliard Tucker, Section A2014_103_001_008, TRT: 8:13:57 ?