

Finding Aid to The HistoryMakers® Video Oral History with Winston Pittman

Overview of the Collection

Repository:	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
Creator:	Pittman, Winston, 1950-
Title:	The HistoryMakers® Video Oral History Interview with Winston Pittman,
Dates:	August 14, 2017
Bulk Dates:	2017
Physical Description:	7 uncompressed MOV digital video files (3:15:49).
Abstract:	Automobile sales entrepreneur Winston Pittman (1950-) was the founder, president and CEO of the automotive group, Pittman Enterprises. Pittman was interviewed by The HistoryMakers® on August 14, 2017, in Martha's Vineyard, Massachusetts. This collection is comprised of the original video footage of the interview.
Identification:	A2017_128
Language:	The interview and records are in English.

Biographical Note by The HistoryMakers®

Automobile sales entrepreneur Winston Pittman was born on August 31, 1950 in Grenada, Mississippi to Mary Purnell Pittman and W.C. Pittman. Pittman attended Montgomery County Vocational High School in Kilmichael, Mississippi and Mary Holmes Junior College in West Point, Mississippi before he transferred to Jackson State College. He left Jackson State College during his senior year to accept a position with the United Parcel Service. From 1972 until 1975, Pittman worked as a hub manager for the United Parcel Service in Jackson, Mississippi. He then sought a career in the automotive industry and became a car salesman at Capital Dodge in 1975. Pittman quickly rose through the ranks of the company and worked as a used car manager, a new car manager, and, in 1981, a finance and insurance manager. In 1983, he was promoted to the position of general manager of Capital Dodge. Then, after completing the Chrysler's dealer development program, Pittman purchased his first dealership in 1988. He purchased Cardinal Dodge, Inc. in Louisville, Kentucky and founded Pittman Enterprises, where he served as president and chief executive officer. Pittman Enterprises grew to include dealerships in Kentucky, Ohio, Georgia, and South Carolina.

Pittman was named *Black Enterprise's* Dealer of the Year in 2002 and, from 1994, was consistently listed on the magazine's "Auto Dealer 100" list. Pittman also received a Lifetime Achievement Award from the National Association of Minority Automobile Dealers in 2006, was named a legendary and exemplary leader by the African Methodist Episcopal Church in 2010, and was the recipient of the Isaac Murphy Businessman of the Year Award in 2013.

Pittman served as president of the Toyota/Lexus Minority Dealers Association and as chairman for the National Association of Minority Automotive Dealers. He was also a member of the Dodge National Dealer Council, the Lexus National Dealer Council, and the DaimlerChrysler Minority Dealers Association. Pittman volunteered his time as a board member of Fifth Third Bank, the University of Louisville's Board of Overseers, the Lake Forest Country Club, Duquesne University Boy Scouts of America, and Quinn Chapel A.M.E. Church.

Pittman and his wife, Alma Dent Pittman, have three children: Winston, Misty, and Jabari.

Winston Pittman was interviewed by *The HistoryMakers* on August 14, 2017.

Scope and Content

This life oral history interview with Winston Pittman was conducted by Larry Crowe on August 14, 2017, in Martha's Vineyard, Massachusetts, and was recorded on 7 uncompressed MOV digital video files. Automobile sales entrepreneur Winston Pittman (1950-) was the founder, president and CEO of the automotive group, Pittman Enterprises.

Restrictions

Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

Persons:

Pittman, Winston, 1950-

Crowe, Larry (Interviewer)

Hickey, Matthew (Videographer)

Subjects:

African Americans--Interviews

Pittman, Winston, 1950- --Interviews

Organizations:

HistoryMakers® (Video oral history collection)

The HistoryMakers® African American Video Oral History Collection

Occupations:

Automobile Sales Entrepreneur

HistoryMakers® Category:

BusinessMakers

Administrative Information

Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

Preferred Citation

The HistoryMakers® Video Oral History Interview with Winston Pittman, August 14, 2017. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

Detailed Description of the Collection

Series I: Original Interview Footage

Video Oral History Interview with Winston Pittman, Section A2017_128_001_001, TRT: 1:28:16 ?

Video Oral History Interview with Winston Pittman, Section A2017_128_001_002, TRT: 2:29:00 ?

Video Oral History Interview with Winston Pittman, Section A2017_128_001_003, TRT: 3:30:37 ?

- Video Oral History Interview with Winston Pittman, Section A2017_128_001_004, TRT: 4:29:37 ?
- Video Oral History Interview with Winston Pittman, Section A2017_128_001_005, TRT: 5:30:43 ?
- Video Oral History Interview with Winston Pittman, Section A2017_128_001_006, TRT: 6:28:59 ?
- Video Oral History Interview with Winston Pittman, Section A2017_128_001_007, TRT: 7:18:37 ?