

Finding Aid to The HistoryMakers® Video Oral History with Sanford Woods

Overview of the Collection

Repository:	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
Creator:	Woods, Sanford, 1949-
Title:	The HistoryMakers® Video Oral History Interview with Sanford Woods,
Dates:	August 13, 2017
Bulk Dates:	2017
Physical Description:	7 uncompressed MOV digital video files (3:18:50).
Abstract:	Automobile sales entrepreneur Sanford Woods (1949 -) owned four Lexus and Toyota dealerships and worked for the Chrysler Corporation for sixteen years. Woods was interviewed by The HistoryMakers® on August 13, 2017, in Martha's Vineyard, Massachusetts. This collection is comprised of the original video footage of the interview.
Identification:	A2017_129
Language:	The interview and records are in English.

Biographical Note by The HistoryMakers®

Automobile sales entrepreneur Sanford Woods was born on February 11, 1949 in Dermott, Arkansas. Woods received his B.S. degree in mathematics from Western New Mexico University in Silver City, New Mexico in 1971.

In January 1973, he was hired by the Chrysler Corporation in Denver, Colorado as an administrative trainee and was then promoted to four different sales districts in five years. In 1978, he was promoted to the zone office in Denver where he held three mid-management staff positions: truck manager, business management manager, and field operations manager. In 1982, Woods was promoted to regional manager of Chrysler's Detroit Import Operations Group. Then in 1983, he was promoted to Chrysler's Home Office in Highland Park, Michigan where he handled dealer placement activities for the western half of the United States. From Highland Park, Woods was moved to Minneapolis, Minnesota as the assistant zone manager in 1984. Two years later, he was promoted to manage Chrysler's largest sales zone, Washington D.C. In 1989, Woods ended his sixteen-year career with Chrysler to establish the automotive dealership Brandon Dodge, located in Tampa Bay, Florida. His business grew to include ventures in real estate development, restaurants, and automotive collision centers. Woods consolidated his dealerships and became president of Lexus of Ann Arbor, Ann Arbor, Michigan, Infiniti of Ann Arbor, Ann Arbor, Michigan, Treasure Coast Lexus, Ft Pierce, Florida, And Treasure Coast Toyota, Stuart, Florida. Since 1994, Wood's company consistently appeared in *Black Enterprise's* "Auto Dealer 100" list as one of the top twenty dealerships in the country. The dealership ranked at number twelve on *Black Enterprise's* list in 1997. In 2008, he was listed in *Who's Who Among African Americans*. Woods also received a Lifetime Achievement Award from the National Association of Minority Auto Dealers in 2015.

Woods was involved in many professional organizations within the automotive industry. He served as a member of the board of directors for Toyota Lexus Minority Owners Dealership Association and as vice chairman of the National Association of Minority Auto Dealers.

Woods has three children: Amber Cherrel Woods, Terlyn Denise Woods, and Sanford Levert Woods, Jr.

Sanford Woods was interviewed by *The HistoryMakers* on August 13, 2017.

Scope and Content

This life oral history interview with Sanford Woods was conducted by Larry Crowe on August 13, 2017, in Martha's Vineyard, Massachusetts, and was recorded on 7 uncompressed MOV digital video files. Automobile sales entrepreneur Sanford Woods (1949 -) owned four Lexus and Toyota dealerships and worked for the Chrysler Corporation for sixteen years.

Restrictions

Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

Persons:

Woods, Sanford, 1949-

Crowe, Larry (Interviewer)

Hickey, Matthew (Videographer)

Subjects:

African Americans--Interviews

Woods, Sanford, 1949---Interviews

Organizations:

HistoryMakers® (Video oral history collection)

The HistoryMakers® African American Video Oral History Collection

Occupations:

Automobile Sales Entrepreneur

HistoryMakers® Category:

BusinessMakers

Administrative Information

Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

Preferred Citation

The HistoryMakers® Video Oral History Interview with Sanford Woods, August 13, 2017. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

Detailed Description of the Collection

Series I: Original Interview Footage

Video Oral History Interview with Sanford Woods, Section A2017_129_001_001, TRT: 1:28:28 ?

Video Oral History Interview with Sanford Woods, Section A2017_129_001_002, TRT: 2:28:25 ?

Video Oral History Interview with Sanford Woods, Section A2017_129_001_003, TRT: 3:28:19 ?

- Video Oral History Interview with Sanford Woods, Section A2017_129_001_004, TRT: 4:28:04 ?
- Video Oral History Interview with Sanford Woods, Section A2017_129_001_005, TRT: 5:29:02 ?
- Video Oral History Interview with Sanford Woods, Section A2017_129_001_006, TRT: 6:29:31 ?
- Video Oral History Interview with Sanford Woods, Section A2017_129_001_007, TRT: 7:27:01 ?