

Biographical Description for The HistoryMakers® Video Oral History with Stacey F. Tisdale

PERSON

Tisdale, Stacey, 1966-

Alternative Names: Stacey F. Tisdale;

Life Dates: November 10, 1966-

Place of Birth: Bridgeport, Connecticut, USA

Residence: Katonah, NY

Work: New York, NY

Occupations: Journalist

Biographical Note

Journalist Stacey F. Tisdale was born on November 10, 1966 in Bridgeport, Connecticut to Charles B. and Jettie S. Tisdale. Tisdale received her B.S. degree in international business and finance in 1988 from Marymount College, in Tarrytown, New York.

Tisdale worked on Wall Street as a cash manager for commodities firm Balfour Maclaine International, and worked on the trading floor of the Coffee Sugar Coca Exchange. Tisdale served as a writer for the Dow Jones newswire service, Telerate. She produced, wrote, reported and hosted programming for Wall Street Journal Television, which became CNBC (Consumer News and Business Channel). Tisdale served as business correspondent at CBS News, CBS MarketWatch, The Early Show, CBS Evening News, and CBS Radio from 1996 to 2000. She also hosted a show on Tech Live, TechTV's daily news program and served as a financial reporter at CNN (Cable News Network) where she filed business and consumer reports for all of the CNN networks, including, CNN, CNNI and Headline News and Marketsource from 2000 to 2004. She reported for Inside Africa, a weekly news magazine show on CNN International and contributed reports to Money Talks, the nationally syndicated program created by BusinessWeek. Tisdale appeared on The Oprah Winfrey Show as a financial expert and in O, The Oprah Magazine. She wrote for Essence magazine, and co-authored the book, The True Cost of Happiness: The Real Story Behind Managing Your Money.

In 2010, Tisdale founded Mind, Money, Media Inc., a production company. Tisdale launched WinningPlay\$, the curriculum and behavior-based financial literacy program,

was awarded the U.S. Department of Education's Excellence in Economic Education Award. In 2011, The National Association of Black Journalists awarded Stacey Tisdale its Community Service Award for the WinningPlays\$ program.

Tisdale reported for PBSnational news magazine show Need to Know, and PBS Newshour Weekend. A financial expert on NBC's Today Show, she was also a blogger for the Huffington Post – Black Voices platform, and business correspondent for Al Jazeera America from 2013 to 2014. She served as senior editor of personal finance at Black Enterprise.

Tisdale also created financial education and life skills programs customized for professional sports teams and corporations including the Washington Mystics of the WNBA, the New York Giants of the NFL, and the female employees of Microsoft. She served on the advisory committee for The Gloria Steinem Endowed Chair for Media, Culture, and Feminist studies at Rutgers University.

Tisdale has one son, Christopher.

Stacey F. Tisdale was interviewed by The HistoryMakers on June 29, 2018.

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