

# Finding Aid to The HistoryMakers® Video Oral History with Stacey F. Tisdale

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## Overview of the Collection

<b>Repository:</b>	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
<b>Creator:</b>	Tisdale, Stacey, 1966-
<b>Title:</b>	The HistoryMakers® Video Oral History Interview with Stacey F. Tisdale,
<b>Dates:</b>	June 29, 2018
<b>Bulk Dates:</b>	2018
<b>Physical Description:</b>	6 uncompressed MOV digital video files (2:25:34).
<b>Abstract:</b>	Journalist Stacey F. Tisdale (1966- ) served as a financial reporter for CNN, The Early Show, CBS Evening News, and CBS Radio. Tisdale was interviewed by The HistoryMakers® on June 29, 2018, in New York, New York. This collection is comprised of the original video footage of the interview.
<b>Identification:</b>	A2018_137
<b>Language:</b>	The interview and records are in English.

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## Biographical Note by The HistoryMakers®

Journalist Stacey F. Tisdale was born on November 10, 1966 in Bridgeport, Connecticut to Charles B. and Jettie S. Tisdale. Tisdale received her B.S. degree in international business and finance in 1988 from Marymount College, in Tarrytown, New York.

Tisdale worked on Wall Street as a cash manager for commodities firm Balfour Maclaine International, and worked on the trading floor of the Coffee Sugar Coca Exchange. Tisdale served as a writer for the Dow Jones newswire service, *Telerate*. She produced, wrote, reported and hosted programming for *Wall Street Journal Television*, which became *CNBC* (Consumer News and Business Channel). Tisdale served as business correspondent at *CBS News*, *CBS MarketWatch*, *The Early Show*, *CBS Evening News*, and *CBS Radio* from 1996 to 2000. She also hosted a show on *Tech Live*, TechTV's daily news program and served as a financial reporter at *CNN* (Cable News Network) where she filed business and consumer reports for all of the *CNN* networks, including, *CNN*, *CNNI* and *Headline News* and *Marketsource* from 2000 to 2004. She reported for *Inside Africa*, a weekly news magazine show on *CNN International* and contributed reports to *Money Talks*, the nationally syndicated program created by *BusinessWeek*. Tisdale appeared on *The Oprah Winfrey Show* as a financial expert and in *O, The Oprah Magazine*. She wrote for *Essence* magazine, and co-authored the book, *The True Cost of Happiness: The Real Story Behind Managing Your Money*.

In 2010, Tisdale founded Mind, Money, Media Inc., a production company. Tisdale launched WinningPlay\$, the curriculum and behavior-based financial literacy program, was awarded the U.S. Department of Education's Excellence in Economic Education Award. In 2011, The National Association of Black Journalists awarded Stacey Tisdale its Community Service Award for the WinningPlays\$ program.

Tisdale reported for *PBSnational* news magazine show *Need to Know*, and *PBS Newshour Weekend*. A financial expert on NBC's *Today Show*, she was also a blogger for the *Huffington Post* – Black Voices platform, and business correspondent for *Al Jazeera America* from 2013 to 2014. She served as senior editor of personal finance

at *Black Enterprise*.

Tisdale also created financial education and life skills programs customized for professional sports teams and corporations including the Washington Mystics of the WNBA, the New York Giants of the NFL, and the female employees of Microsoft. She served on the advisory committee for The Gloria Steinem Endowed Chair for Media, Culture, and Feminist studies at Rutgers University.

Tisdale has one son, Christopher.

Stacey F. Tisdale was interviewed by *The HistoryMakers* on June 29, 2018.

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## Scope and Content

This life oral history interview with Stacey F. Tisdale was conducted by Harriette Cole on June 29, 2018, in New York, New York, and was recorded on 6 uncompressed MOV digital video files. Journalist Stacey F. Tisdale (1966- ) served as a financial reporter for CNN, The Early Show, CBS Evening News, and CBS Radio.

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## Restrictions

### Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

### Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

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## Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

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## Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

### Persons:

Tisdale, Stacey, 1966-

Cole, Harriette (Interviewer)

Stearns, Scott (Videographer)

### Subjects:

African Americans--Interviews  
Tisdale, Stacey, 1966- --Interviews

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## Organizations:

HistoryMakers® (Video oral history collection)

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The HistoryMakers® African American Video Oral History Collection

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## Occupations:

Journalist

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## HistoryMakers® Category:

MediaMakers

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## Administrative Information

### Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

### Preferred Citation

The HistoryMakers® Video Oral History Interview with Stacey F. Tisdale, June 29, 2018. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

### Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

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## Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

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## Detailed Description of the Collection

**Series I: Original Interview Footage**

- Video Oral History Interview with Stacey F. Tisdale, Section A2018\_137\_001\_001, TRT: 1:29:21 ?
- Video Oral History Interview with Stacey F. Tisdale, Section A2018\_137\_001\_002, TRT: 2:32:59 ?
- Video Oral History Interview with Stacey F. Tisdale, Section A2018\_137\_001\_003, TRT: 3:28:24 ?
- Video Oral History Interview with Stacey F. Tisdale, Section A2018\_137\_001\_004, TRT: 4:20:47 ?
- Video Oral History Interview with Stacey F. Tisdale, Section A2018\_137\_001\_005, TRT: 5:27:32 ?
- Video Oral History Interview with Stacey F. Tisdale, Section A2018\_137\_001\_006, TRT: 6:06:31 ?