

# Finding Aid to The HistoryMakers® Video Oral History with Diane Welburn

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## Overview of the Collection

<b>Repository:</b>	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
<b>Creator:</b>	Welburn, Diane, 1948-
<b>Title:</b>	The HistoryMakers® Video Oral History Interview with Diane Welburn,
<b>Dates:</b>	August 19, 2018
<b>Bulk Dates:</b>	2018
<b>Physical Description:</b>	6 uncompressed MOV digital video files (2:43:00).
<b>Abstract:</b>	Restaurateur Diane Welburn (1948- ) and her husband, Craig Welburn, were the world's largest African American McDonald's franchise owners, with twenty-nine locations throughout the Pennsylvania and Washington, D.C. areas. Welburn was interviewed by The HistoryMakers® on August 19, 2018, in Martha's Vineyard, Massachusetts. This collection is comprised of the original video footage of the interview.
<b>Identification:</b>	A2018_173
<b>Language:</b>	The interview and records are in English.

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## Biographical Note by The HistoryMakers®

Restaurateur Diane Welburn was born on February 26, 1948 in Sea Isle City, New Jersey to Jean Riddick and Thomas Lacey. At two months old, Welburn was adopted by Albert Wilson and Mollie Wilson. Welburn attended Monroeville Elementary School and later graduated from Woodstown High School. She received her B.A. degree in social work as an Educational Opportunity Fund King Scholar at Glassboro State College, now known as Rowan University, in 1974. Welburn later returned to Glassboro State College to pursue a special education and early childhood teaching certification and a New Jersey real estate license.

Welburn worked in Camden, New Jersey with the Camden New Jersey State Division of Youth and Family Services, as a social worker, prior to joining the Woodbury, New Jersey School District as a special education teacher, where she earned tenure. While she taught, Welburn's husband, Craig Welburn, began a four year part-time training program with the McDonald's Corporation in 1979 that would prepare him to purchase and run his own McDonald's franchise. The couple purchased their first McDonald's location in the West Kensington neighborhood of North Philadelphia in 1983. That same year, Welburn and her husband founded their own company, Welburn Management. Through Welburn Management, the couple would acquire eight restaurants in Philadelphia, New Jersey, and Delaware. They expanded into the Maryland, Washington, D.C., and Northern Virginia areas in 2001, adding another twenty five restaurants. Welburn went on to found the Craig T. & Diane E. Welburn Philanthropic Fund in 2016, where serving as president.

Welburn has received a number of awards and honors, including the distinguished Rowan University Education Opportunity Alumni Award from her alma mater as well as the Chester County Jack and Jill Mother of the Year Award. Her business endeavors have earned her and her husband, Craig Welburn, the Ronald McDonald Award for Community Involvement, the Dale City Business of the Year Award and McDonald's National Black McDonald's Operators Association Dr. Lozelle J. DeLuz Award.

Welburn and her husband, Craig Welburn, have four children.

Diane Welburn was interviewed by *The HistoryMakers* on August 19, 2018.

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## Scope and Content

This life oral history interview with Diane Welburn was conducted by Harriette Cole on August 19, 2018, in Martha's Vineyard, Massachusetts, and was recorded on 6 uncompressed MOV digital video files. Restaurateur Diane Welburn (1948- ) and her husband, Craig Welburn, were the world's largest African American McDonald's franchise owners, with twenty-nine locations throughout the Pennsylvania and Washington, D.C. areas.

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## Restrictions

### Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

### Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

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## Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

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## Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

### Persons:

Welburn, Diane, 1948-

Cole, Harriette (Interviewer)

Hickey, Matthew (Videographer)

### Subjects:

African Americans--Interviews

Welburn, Diane, 1948---Interviews

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## Organizations:

HistoryMakers® (Video oral history collection)

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The HistoryMakers® African American Video Oral History Collection

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## Occupations:

Restaurateur

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## HistoryMakers® Category:

BusinessMakers

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## Administrative Information

### Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

### Preferred Citation

The HistoryMakers® Video Oral History Interview with Diane Welburn, August 19, 2018. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

### Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

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## Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

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## Detailed Description of the Collection

### Series I: Original Interview Footage

Video Oral History Interview with Diane Welburn, Section A2018\_173\_001\_001, TRT: 1:28:28 ?

Video Oral History Interview with Diane Welburn, Section A2018\_173\_001\_002, TRT: 2:29:09 ?

Video Oral History Interview with Diane Welburn, Section A2018\_173\_001\_003, TRT: 3:29:54 ?

Video Oral History Interview with Diane Welburn, Section A2018\_173\_001\_004, TRT: 4:28:31 ?

Video Oral History Interview with Diane Welburn, Section A2018\_173\_001\_005, TRT: 5:29:32 ?

Video Oral History Interview with Diane Welburn, Section A2018\_173\_001\_006, TRT: 6:17:26 ?