

Finding Aid to The HistoryMakers® Video Oral History with Norm Nixon

Overview of the Collection

Repository:	The HistoryMakers®1900 S. Michigan Avenue Chicago, Illinois 60616 info@thehistorymakers.com www.thehistorymakers.com
Creator:	Nixon, Norm, 1955-
Title:	The HistoryMakers® Video Oral History Interview with Norm Nixon,
Dates:	October 15, 2019
Bulk Dates:	2019
Physical Description:	8 uncompressed MOV digital video files (3:36:57).
Abstract:	Basketball player and talent agent Norm Nixon (1955 -) played six seasons with the Los Angeles Lakers, where he won the 1980 and 1982 Finals, and six seasons with the Los Angeles Clippers, where he led the league in assists, before becoming an agent and later an analyst with Fox Sports West. Nixon was interviewed by The HistoryMakers® on October 15, 2019, in Los Angeles, California. This collection is comprised of the original video footage of the interview.
Identification:	A2019_110
Language:	The interview and records are in English.

Biographical Note by The HistoryMakers®

Basketball player and talent agent Norm Nixon was born on October 11, 1955 in Macon, Georgia to Mary Jo and Elmer Nixon. Nixon graduated from Southwest High School in 1973, where he and the basketball team won their first state championship the same year. He then attended and played basketball for Duquesne University of the Holy Spirit in Pittsburgh, Pennsylvania, graduating in 1977.

Nixon was the twenty-second overall pick in the 1977 NBA Draft, selected by the Los Angeles Lakers. His rookie season he was ranked fourth in the league in assists and was named to the All-NBA Rookie Team. In Nixon's second season, he led the league in steals and ranked third in assists. In his third season with the Lakers, Nixon led the league in minutes played and ranked third again in assists, and the team won the 1980 Finals in six games against the Philadelphia 76ers. For the 1980-1981 season, Nixon ranked second in the league in assists. The following season, he played in the All-Star Game and the Lakers won the Finals against the 76ers in six games again. In the 1982-1983 season, the Lakers returned to the Finals where they faced the 76ers, but lost in four games. Nixon was then traded to the San Diego Clippers. In his first season here, he set a franchise record of an average of 17.2 points per game and 11.1 assists per game, making him lead the league in assists. During the 1984-1985 season, the Clippers moved to Los Angeles and Nixon played in the All-Star Game. After the 1985-1986 season, Nixon injured his left knee, which benched him for the 1986-1987 season. Nixon returned to the NBA for his final season in 1988, before retiring and briefly playing in Italy. He ended his career with 12,065 points (15.7 per game) and 6,386 assists (8.3 per game) in 768 games played. His assist average has him in the NBA's top fifteen, and he shares the league's record for most minutes played in a game, which was sixty-four. Nixon subsequently invested in properties, and became a sports agent with Premier Management Group Inc. He later co-founded his own agencies, Nixon-Katz Associates and Norm Nixon & Associates, where he also managed musical talent like LL Cool J and TLC. Nixon was a radio commentator for the Clippers briefly, and did analyst work for KABC-TV's NBA post-game shows. In 2010, he was hired as a color analyst for Lakers' home games on Fox

Sports West.

In 1979, Nixon was featured in the sports film, *The Fish That Saved Pittsburgh*, where he met actress Debbie Allen, whom he later married in 1984. He also attended real estate school.

Nixon resides in the Los Angeles area with his wife. He has a son, DeVaughn Nixon, and two children with Debbie, Vivian and Norman Nixon, Jr.

Norman Nixon was interviewed by *The HistoryMakers* on October 15, 2019.

Scope and Content

This life oral history interview with Norm Nixon was conducted by Larry Crowe on October 15, 2019, in Los Angeles, California, and was recorded on 8 uncompressed MOV digital video files. Basketball player and talent agent Norm Nixon (1955 -) played six seasons with the Los Angeles Lakers, where he won the 1980 and 1982 Finals, and six seasons with the Los Angeles Clippers, where he led the league in assists, before becoming an agent and later an analyst with Fox Sports West.

Restrictions

Restrictions on Access

Restrictions may be applied on a case-by-case basis at the discretion of The HistoryMakers®.

Restrictions on Use

All use of materials and use credits must be pre-approved by The HistoryMakers®. Appropriate credit must be given. Copyright is held by The HistoryMakers®.

Related Material

Information about the administrative functions involved in scheduling, researching, and producing the interview, as well as correspondence with the interview subject is stored electronically both on The HistoryMakers® server and in two databases maintained by The HistoryMakers®, though this information is not included in this finding aid.

Controlled Access Terms

This interview collection is indexed under the following controlled access subject terms.

Persons:

Nixon, Norm, 1955-

Crowe, Larry (Interviewer)

Hickey, Matthew (Videographer)

Subjects:

African Americans--Interviews
Nixon, Norm, 1955---Interviews

Organizations:

HistoryMakers® (Video oral history collection)

The HistoryMakers® African American Video Oral History Collection

Occupations:

Basketball Player

Talent Agent

HistoryMakers® Category:

SportsMakers

Administrative Information

Custodial History

Interview footage was recorded by The HistoryMakers®. All rights to the interview have been transferred to The HistoryMakers® by the interview subject through a signed interview release form. Signed interview release forms have been deposited with Jenner & Block, LLP, Chicago.

Preferred Citation

The HistoryMakers® Video Oral History Interview with Norm Nixon, October 15, 2019. The HistoryMakers® African American Video Oral History Collection, 1900 S. Michigan Avenue, Chicago, Illinois.

Processing Information

This interview collection was processed and encoded on 5/30/2023 by The HistoryMakers® staff. The finding aid was created adhering to the following standards: DACS, AACR2, and the Oral History Cataloging Manual (Matters 1995).

Other Finding Aid

A Microsoft Access contact database and a FileMaker Pro tracking database, both maintained by The HistoryMakers®, keep track of the administrative functions involved in scheduling, researching, and producing the interview.

Detailed Description of the Collection

Series I: Original Interview Footage

- Video Oral History Interview with Norm Nixon, Section A2019_110_001_001, TRT: 1:28:59 ?
- Video Oral History Interview with Norm Nixon, Section A2019_110_001_002, TRT: 2:29:16 ?
- Video Oral History Interview with Norm Nixon, Section A2019_110_001_003, TRT: 3:30:00 ?
- Video Oral History Interview with Norm Nixon, Section A2019_110_001_004, TRT: 4:28:54 ?
- Video Oral History Interview with Norm Nixon, Section A2019_110_001_005, TRT: 5:29:04 ?
- Video Oral History Interview with Norm Nixon, Section A2019_110_001_006, TRT: 6:28:58 ?
- Video Oral History Interview with Norm Nixon, Section A2019_110_001_007, TRT: 7:28:43 ?
- Video Oral History Interview with Norm Nixon, Section A2019_110_001_008, TRT: 8:13:03 ?